

AGENCY STRATEGIC PLAN

FOR THE FISCAL YEARS

2003 - 2007



ARKANSAS STATE BOARD OF MASSAGE THERAPY

FUNCTIONAL AREA: HEALTH & HUMAN SERVICES

AGENCY STRATEGIC PLAN APPROVAL FORM

FOR THE FISCAL YEARS

2003 - 2007

Georgia L. Clem
Director

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Board Chair

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STRATEGIC PLAN

Agency Name	Arkansas State Board of Massage Therapy
Agency Mission Statement: To protect the public welfare by maintaining the integrity of the massage therapy profession.	

AGENCY GOAL 1:

To regulate the massage therapy profession in Arkansas.

STRATEGIC PLAN

Agency Name		Arkansas State Board of Massage Therapy
Program		Board of Massage Therapy Operations
Program Authorization		ACA 17-86-102 et. seq.
Program Definition:		The State Board of Massage Therapy Operations provides for carrying out the following duties: 1) Establish appropriate licensure and certification requirements. 2) Inspect or cause to be inspected therapy schools operated in the State of Arkansas. 3) Set standards of qualifications, training and experience for those who seek to engage in the practice of massage therapy.
Funds-Center Code: <u>428</u>		
AGENCY GOAL(S) #	1	
Anticipated Funding Sources for the Program:		Other Revenue (various fees)

GOAL 1: (Sub-Funds Center Code: 428GOAL1)

To license practitioners of massage therapy and protect the citizens of Arkansas from unlawful or unethical practitioners.

OBJECTIVE 1: (Sub-Funds Center Code: 428G1OBJ1)

To ensure that all massage therapy practitioners are appropriately qualified and complaints of inappropriate practices are resolved in a timely manner.

STRATEGY 1: (Sub-Funds Center Code: 428A)

The Board will provide the operating support necessary to meet its objective.